

Is your company experiencing common corporate ailments, such as suffering from miscommunications, generation gaps, interdepartmental warfare, deficiencies in motivation, diminishing confidence or resistance to change? You don't have to live with these corporate viruses anymore!

Problems to Solve, Symptoms to Cure

The Fun Specialist is on call and the prognosis is good! Her prescription can help you banish boredom, strengthen your virtual teams, humanize your digital communications, maximize your face-to-face meetings, and merge a diversified team into a powerful machine. A good dose of fun is exactly what should be on your agenda for annual meetings, quarterly sales meetings, executive retreats, conferences, product trainings and creativity workshops.

Why Choose the Fun Specialist?

Whether plunging by bungee cord towards the shallow water 328 feet below, professing her passion for the provision of a law for individual safety or having a candid, one-on-one discussion with Oprah, her adventuresome personality and sparkling charisma serve well in many settings. She is ready to assume challenges no matter where it takes her; from New Zealand to the television studio to the capital building. Just like these challenges, reviving a boring meeting might seem like a daunting task... but if anyone can make it happen, it's Jolene, *The Fun Specialist*.

How Does She Do It?

Her goal is to enliven the company meeting and fully engage participants, thereby eliminating the pitfalls of wasted revenues, employee burnout and non-existent morale. And, she does so by using the element of excitement to reinforce the company mission and breathe life into the workforce. Jolene will overcome the common obstacles to productivity and propel your business toward efficiency and profit by utilizing the key ingredient: **fun**.

Fantasy to Reality

Imagine your last corporate function. A sterile meeting room with 44 people seated around a table, staring with glazed eyes at the

droning speaker. Now, insert Jolene. She stands amidst the circle of professionals, overpowering the sea of drab suits in her radiant, ruffled orange blouse. Jolene whispers something to the crowd before they erupt into roaring laughter, resulting in mascara casualties and momentary gasps for breath. Even the not-so-excitable contingent from the Information Systems Department are smiling and giggling. Is this the transformation you are envisioning?

Who Is This Woman?

Her name is Jolene, *The Fun Specialist*. She comes from Seattle, Washington and enjoys traveling the world. While roaming the globe, she is always searching for fresh solutions and innovative answers. She has the knowledge, experience, education and confidence to conquer the triple demons of insufficient employee motivation, stagnant productivity and disjointed teams. With a unique skill set from event planning, marketing and entertainment, Jolene is the ideal professional to prevent boring meetings from becoming snoring meetings.

She brings employees together as a cohesive unit with a mirror; it's all about them. And, she does it all with fun. *The Fun Specialist* harnesses the power of enjoyment to achieve company goals, like Mary Poppins uses her "spoonful of sugar". Not only does her technique make the "medicine" of a dull meeting "go down", but her brand of fun makes the information stick. She converts the multitude of dry information into an entertaining, yet informative presentation, ensuring that employees retain the knowledge presented.

The Power of Fun

Fun and laughter are proven as powerful drugs with memory-enhancing capacities, negativity-reducing effects and stress-busting qualities. These stimulants have the muscle to open communication pathways, dissolve annoying preconceptions of others, produce euphoria and enhance personality. However, there are some side effects, as well. One dose will reliably coax your facial muscles into a smile; several doses may cause a bellyache or sore cheeks! Using

this drug as administered by *The Fun Specialist* will reveal genuine human qualities and create stronger teams with all individuals under her care.

Spectacular Results

Jolene serves as the premier impetus for corporate humanization. She creates a stimulating environment to listen, learn and absorb. Such an intervention emphasizes how novel communication skills foster progress and growth, in a format that employees cannot ignore. The often mundane and tedious atmosphere of the meeting room is dramatically altered through humor and sincerity, equating to full employee engagement. *The Fun Specialist* centers her teaching on the participants, thus holding their attention for the entirety of the presentation. The results are evident in the astounding rate of retention, and subsequent application of knowledge, evidenced by employees. In building an amiable and cohesive workforce, Jolene has discovered the proven formula for reaching company goals.

What's In It for You?

The Fun Specialist is the expert you want to grace your important meetings, executive retreats, conferences and workshops. Her stylized presentations are perfect for introducing leadership, restructuring events and for chaotic times of recovery and change. In fact, companies like Hewlett Packard, State Farm, Microsoft and Starbucks utilize and endorse Jolene's effective product. ABC, NBC, KIRO, Sales and Marketing Magazine and Northwest Meetings and Events are just a few of the media outlets keeping tabs on Jolene's "fun formula" developments and ever-changing techniques. The benefits of are all available to you and your employees! Why not get a jump-start on the trend of the "fun and fruitful" workplace?

The Fun Specialist provides her clientele with another voice to anchor the corporate message, motivate teams, influence improved productivity and build company loyalty and morale, all the while rewarding the participants. She eliminates the threat of boredom by way of exciting and engaging content, in order to provide attendees

with a fresh outlook. Their sense of self-worth and devotion are renewed, resulting in a feeling of complete investment in the success of the corporation.

Jolene's contributions are in so many ways invaluable to her clients. She brings diverse groups together, gets them on the same page and strengthens the team connection through effective communication and mutual understanding. Employees recognize new commonalities and are more sensitive to differences, thus creating bonds and new paths for progress. These refreshing changes result in a more harmonious workforce.