

# HAVE A STORY TO TELL?

## JOIN NSA'S

# STORYTELLING COMPETITION



## FOLLOW THE STEPS: INSTRUCTION GUIDE

# 1

CHAPTER  
VIDEO

Hosted by NSA Illinois

# 2

REGIONAL  
VIDEO

Hosted by NSA

# 3

FINALS  
LIVE ON STAGE

Hosted by NSA at Influence



CHAPTER COMPETITION

STORYTELLING  
COMPETITION



**REGISTER**

JANUARY 8 - February 8

FEE: \$50

ALL NSA ILLINOIS MEMBERS ARE ELIGIBLE  
(EXCEPT FOR CPAEs)



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**CREATE UNEDITED VIDEO**

JANUARY 8 - FEBRUARY 15

5 MINUTES OR LESS (LONGER IS DISQUALIFIED)

FOCUS ON MARKETABILITY, IMPACT & PRESENTATION

ONE THEMED STORY

FEBRUARY 15 DEADLINE: UPLOAD TO SITE



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## JUDGING + FEEDBACK

FEBRUARY 16 - 22: JUDGING

FEBRUARY 22: SELECT TOP 3 FINALISTS

FEBRUARY 19 - FEBRUARY 22: FEEDBACK

1:1 VERBAL/WRITTEN FEEDBACK, TOP 3 FINALISTS

WRITTEN FEEDBACK: ALL COMPETITORS



CHAPTER COMPETITION

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## TOP 3 FINALISTS + JUDGING

FEE: \$150

REFINE / CREATE NEW UNEDITED VIDEO SAME STORY

FEBRUARY 23- MARCH 21: TIMELINE TO CREATE

MARCH 22 - 25: JUDGES REVIEW VIDEOS

MARCH 26: SELECT CHAMPION



CHAPTER COMPETITION

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**ONE CHAPTER CHAMPION**

FEE: \$250 CHAPTER CHAMPION

FEE: \$250 NSA-IL (TOTAL FEE = \$500)

MARCH 27: CHAPTER SUBMITS CHAMPION

APRIL 1 - AUGUST: REGIONALS AND FINALS

RECEIVE ELITE MENTORS FOR VIDEO +LIVE

